

School / Faculty: Federation Business School

Course Title: PRINCIPLES OF INNOVATION AND CONTINUOUS IMPROVEMENT

Course ID: BSMAN2008

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 080307

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	✓	■	■	■
Advanced	■	■	■	■	■	■

Learning Outcomes:

The following learning outcomes align with the recognised AQF descriptors for this level. On completing this course the student will undertake the following learning outcomes:

Knowledge:

- K1.** Consider the role of creativity, innovation theories and changing trends and opportunities in the modern market economy
- K2.** Examine and assess the principles, theories and systems of quality management, performance and continuous improvement
- K3.** Evaluate the key aspects of risk and contingency management and cost benefit analysis
- K4.** Investigate the role of entrepreneurial behaviours in building capacity and organisational learning

Skills:

- S1.** Assess and determine the necessary critical factors in the analysis of changing trends and opportunities for continuous entrepreneurial improvement.
- S2.** Evaluate continuous improvement strategies, entrepreneurial behaviours and organisational theories evident in successful organisational improvements.
- S3.** Review and evaluate, or develop, risk management plans, cost benefit analysis and contingency plans

Course Outline (Higher Education)

BSMAN2008 PRINCIPLES OF INNOVATION AND CONTINUOUS IMPROVEMENT

- S4.** Develop teamwork and leadership processes that foster an organizational commitment to quality and openness to innovation

Application of knowledge and skills:

- A1.** Apply 'Innovation and Continuous Improvement' theories to the development of organizational change management strategies.
- A2.** Document analysis of entrepreneurial behaviours and organizational learning theories
- A3.** Articulate research on change management for an organization utilising theories and frameworks around innovation and performance improvement strategies.

Course Content:

This course describes the skills, knowledge and values required to implement principles of innovation and continuous improvement and quality management within an organisational context. The topics include supply chains, operational and product/service delivery systems, organisational learning theories and understanding principles of performance and continuous improvement theories and systems. Students will develop an understanding entrepreneurial behaviours, Impact and analysis of changing trends and opportunities, risk management, cost benefit analysis and contingency plans, transition planning, supply chains, operational and product/service delivery systems, performance measures, assessment and performance reporting tools and techniques.

Values and Graduate Attributes:

his course will help students to develop values and attributes that will:

Values:

- V1.** enable them to improve their employability skills in the areas of communication; team work; problem solving; initiative and enterprise; planning and organizing and using technology
- V2.** equip them with the skills, motivation and confidence to engage in continuous learning
- V3.** enable them to add to the productive capacity of the economy and commit to sustainable work practices
- V4.** enable them to act in a socially responsible and ethical manner

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	This course will encourage students to expand their knowledge in the field of innovation encouraging continuous improvement.	High
Critical, creative and enquiring learners	The course work will encourage confidence, capability and assurance increasing the student's abilities leading to independent learning.	Low

Course Outline (Higher Education)

BSMAN2008 PRINCIPLES OF INNOVATION AND CONTINUOUS IMPROVEMENT

Attribute	Brief Description	Focus
Capable, flexible and work ready	Students will engage with, contemporary social and cultural issues and aspire to make meaningful contributions which prepares them for career and community engagement.	Medium
Responsible, ethical and engaged citizens	In-class exercises and assignments are used to reinforce the need for ethical entrepreneurial practices and developing corporate social responsibility management.	Medium

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K2, K4, S2, A2, A3	Research and analyse quality management and continuous improvement theories as applied to organisational environments.	Assignment/Project/Case Studies/Report/Online Tasks	20%-30%
K1, K2, K3, K4 S1, S2, S3, A2, A3	Demonstrate innovation and continuous improvement behaviours and the demonstration of leadership skills required to foster innovation in individuals and teams as applied to different organisational environments.	Assignment/Project/Case Studies/ Reflective Journal/Analytical Report/Online Tasks	20%-30%
K1, K2, K3, K4, S1, S2, S3, S4, A1, A2, A3	Develop a change management strategy and plan for an organisation including cost benefit analysis, risk and contingency planning and the application of appropriate entrepreneurial behaviours and approaches to the creation of learning organizations	Portfolio/Project/ Presentation/Action Plan	40%-60%

Adopted Reference Style:

APA